



UNITED, INC.

*bringing potential to life*

## Annual Report

Fiscal Year 2009 (July 2008 - June 2009) and  
Fiscal Year 2010 (July 2009 - June 2010)



Rainbows United  
Charitable Foundation, Inc.

Securing a legacy of hope for children with special needs.

**Mission:** *Rainbows United, Inc. enhances the lives of children with special needs and their families by bringing together community resources and providing customized services.*





**“Serving  
at Rainbows  
has been a labor  
of love.”**

*Hale Ritchie  
Chief Restructuring Officer, FY 2010  
Board of Directors Chair, FY 2011*

# Children Served

# serve

## Fiscal Year 2009

## Fiscal Year 2010

Total children served by Rainbows United, Inc. (unduplicated)	3,421	3,341
Children with special needs: (ages birth through five) <i>tiny-k</i> , CBETS, Early Care & Education	1,289	1,259
Typically developing children and children at-risk: Early Care and Education, Mental Health Services: Smart Start of Butler County	1,114	1,082
Children and adults receiving Family Support Services: Targeted Case Management, Foster Care, Autism Waiver Services	887	1,584
Children received evaluations: <i>tiny-k</i> , Mental Health Services	1,476	1,407

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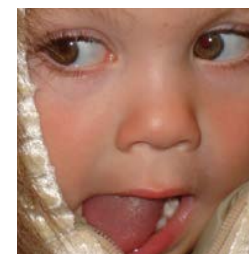


## Location of Services

## Fiscal Year 2009

## Fiscal Year 2010

In a Rainbows' center: center-based respite, Kids' Point	433	365
In the family's home: <i>tiny-k</i> , In-home respite	1,167	1,205
In area preschools, family care homes or child care centers: Smart Start of Butler County, CBETS, Mental Health Services	1,340	1,403
In the community: Targeted Case Management, Autism Waiver Service, Foster Care	618	469



Some children received services in more than one program/location during the year.  
CBETS – Community Based Education/Training Services  
*tiny-k* – Infant/Toddler Services in Sedgwick and Butler Counties





*"Rainbows may not have been too large to fail, but what we found out was that..."*

**Rainbows was too important to fail."**

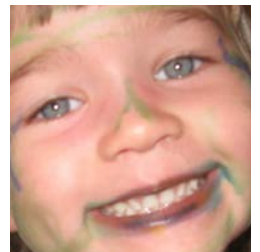
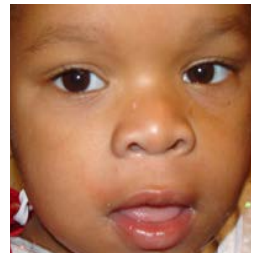
Steve Cox  
Board of Directors Chair, FY2009-2010

# Important

## Overview

Since July 2009 Rainbows United, Inc. has downsized from seven locations to three, sold two buildings, reduced staff by 45 percent, started repaying creditors, including the IRS withholding repayment, at 100 percent, and has a balanced budgeting plan for a solid future, all the while providing services to more than **3,000** children with special needs or at risk and their families in our community.

- **July 14, 2009** Executive Committee notified of financial irregularities and concerns
- **July 30, 2009** Rainbows United files Chapter 11 with US Bankruptcy Court
- **August 10, 2009** Hale Ritchie donates his time to Rainbows as Chief Restructuring Officer with Board approval
- **November 23, 2009** Kere Noel, CPA, hired by Board of Directors as Chief Financial Officer; Noel was hired by Rainbows in July as Financial Consultant
- **November 24, 2009** Business Ethics Policy adopted by Board of Directors
- **February 1, 2010** Restructuring Plan filed with US Bankruptcy Court
- **February 23, 2010** 18-month audit (January 2007 – June 2008) approved by Rainbows' Board of Directors confirmed no money left Rainbows and operating loss of \$2 million
- **March 1, 2010** Deb Voth named President
- **March 24, 2010** US Bankruptcy Court approves restructuring plan
- **March 30, 2010** FY 2009 (July 2008 – June 2009) audit approved by Rainbows' Board of Directors, confirms no money left Rainbows and operating loss of \$2.2 million
- **May 8, 2010** Warehouse auction of surplus items nets \$15,000
- **July 30, 2010** Rainbows emerges from US Bankruptcy court in less than one year
- **June 17, 2010** A NEW DAY campaign launched for \$2 million







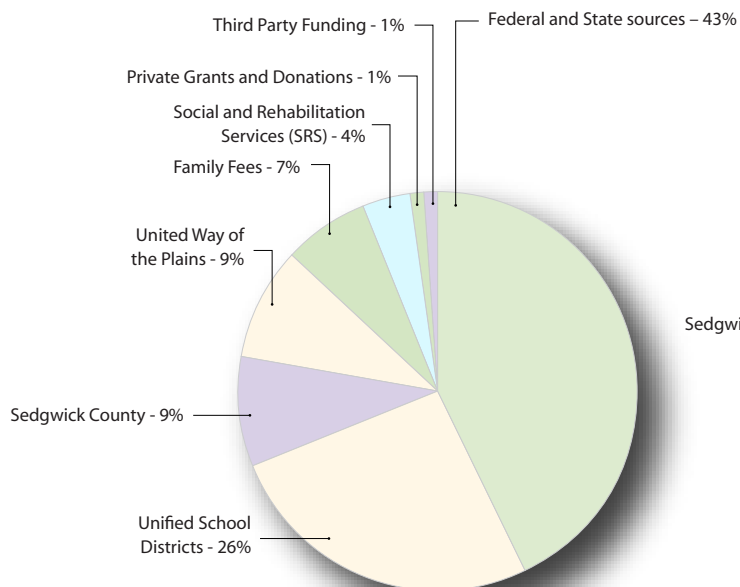
**“Never have  
I heard a more  
compelling  
story of  
leadership and  
courage.”**

*Marla Flentje, Disabilities Advocate*

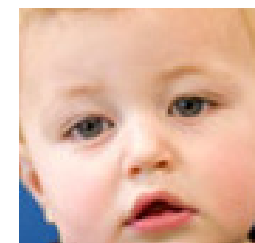
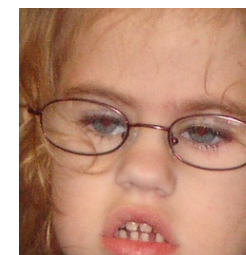
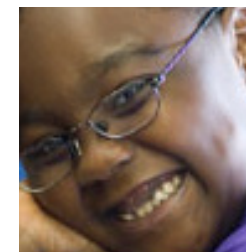
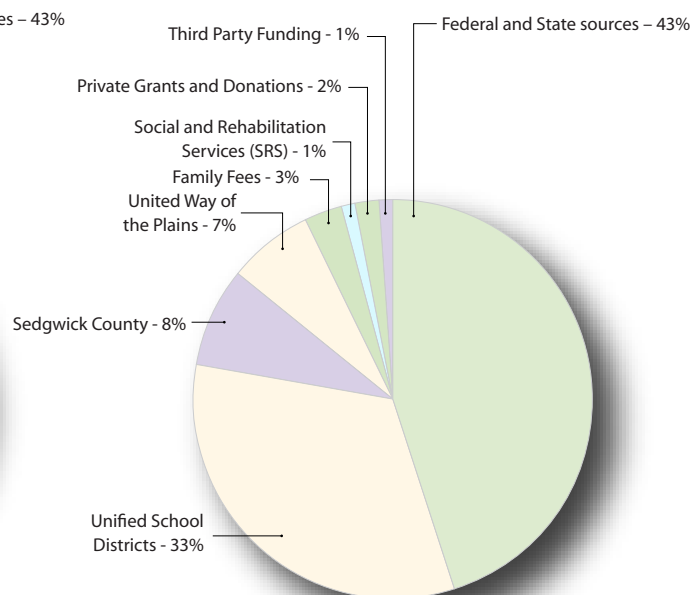
# Financial Summary

Rainbows United, Inc. Statement of Activities	Audited FY 2009	Audited FY 2010	Budget FY 2011
Support	\$ 4,195,233	\$ 3,958,066	\$ 3,410,966
Revenue and Gains	<u>5,965,055</u>	<u>7,025,736</u>	<u>4,527,904</u>
Total Support, Revenue and Gains	10,160,288	10,983,802	7,938,870
Expenses and Losses	<u>13,211,597</u>	<u>11,220,562</u>	<u>8,156,694</u>
Decrease in Assets	(3,051,309)	(236,760)	(217,824)
Net Assets at Beginning of Period	<u>6,535,381</u>	<u>3,484,072</u>	<u>3,247,312</u>
Net Assets at End of Period	<u>\$ 3,484,072</u>	<u>\$ 3,247,312</u>	<u>\$ 3,029,488</u>

**Rainbows United Funding Sources  
FY 2009 (July 2008 - June 2009)**



**Rainbows United Funding Sources  
FY 2010 (July 2009- June 2010)**







## Brighter, Stronger Future

*Special recognition goes to the following donors who supported the Brighter, Stronger Future annual membership campaign July 1, 2009 – June 30, 2010. Special event, A NEW DAY and special project donors are listed in event or project specific publications.*



# Charitable Gifts



Today, all private charitable contributions are collected, managed and distributed by the Board of Directors of Rainbows United Charitable Foundation, Inc., a separate 509(a)(3) supporting organization. Originally established in 2003 as the vehicle for accepting planned and endowed gifts, the Foundation now serves as the clearinghouse for all charitable gifts intended for the benefit of children and families served by Rainbows United, Inc. From special events like Blarney Breakfast and Fashion Passion, annual giving, and bequests and endowment, Foundation representatives work tirelessly to secure the funds needed for Rainbows operations and special projects.

Donate today at [RUCFoundation.org](http://RUCFoundation.org) or contact Rainbows' development department at (316) 267-KIDS, ext. 104 to learn about all the ways you can support children with special needs.

## Rainbows United Charitable Foundation, Inc. Board of Directors FY 2010

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Dan Drake\*

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Helen Healy

Derek Park\*

Doug Pringle

Shannon Wing

*\*Indicates Rainbows United, Inc. Board Member*

## FY 2010 Friends of Rainbows United Chair Chair Elect

Jo Walters

Jackie Comfort

## Rainbows United Charitable Foundation Balance Sheet

	Audited FY 2009	Audited FY 2010
Cash	\$ -	\$ 370,527
Unconditional Promises to Give	-	617,488
Investments	468,619	470,437
Total Assets	468,619	1,458,452
Liabilities		13,570
Net Assets	468,619	1,444,882
Total Liabilities and Net Assets	468,619	1,458,452

# caring

Get involved in supporting Rainbows today:



Memorials and Tributes  
Endowed and Planned Gifts







*"I want to let you know how much we appreciate your services, resourcefulness and the gift of your time and talents."*

**Your knowledge  
is priceless!"**

*Laurie Spence, Director, WSU Child  
Development Center*



# Donors List FY 2010

*\*Funding designated for individual family support*

## RAINBOW MAKER (\$25,000+)

Kansas Health Foundation  
United Methodist Health Ministry Fund  
Wichita Community Foundation

## PRISM BUILDER (\$10,000 - \$24,999)

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Lois K. Walls Foundation Trust  
Wellington Community Foundation

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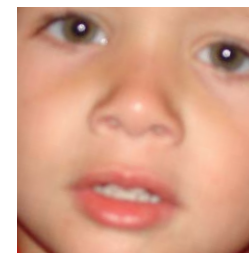
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*"I hear from our employees and from the community how important it is now for us to rally around Rainbows."*

**Rainbows is a  
treasure to  
Wichita!"**

*Brian Black, Spirit AeroSystems*



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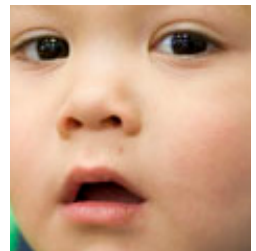
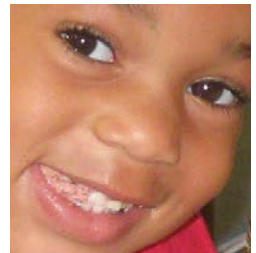
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James and Barbara Krone  
Isaac and Donisha Krumme





*"I am proud of our organization  
for staying the course and*

**... understanding  
the commitment  
we hold with an  
old friend is  
forever."**

*Jamie Schmaltz,  
President, Junior League of Wichita*



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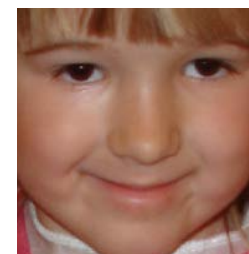
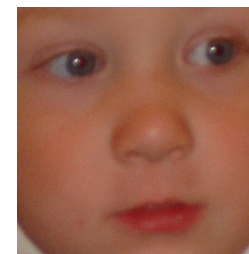
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**“Last August  
we were driven  
by fear. Today  
we are driven  
by hope.”**

*Deb Voth, President*



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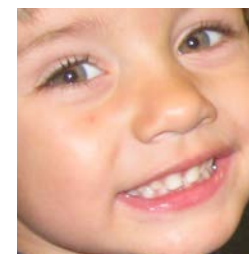
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**"I just can't  
imagine this  
community  
without  
Rainbows  
United."**

*Mike Micaellis, Emprise Bank*



# A New Day Campaign

A NEW DAY for Rainbows will secure at least \$2 million to bolster agency operations for fiscal years 2011 through 2015. A greater reliance on private charitable gifts is needed in order to maintain the individualized, quality services for children and families for which Rainbows is known. Thank you to the following Leadership and Major Gift donors who have been instrumental in securing more than \$1.5 million of total goal to date:

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## A NEW DAY Campaign Leadership

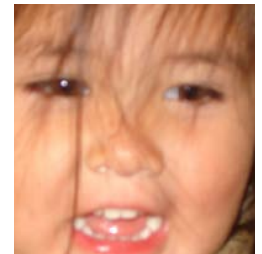
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Stephanie Harder, *Campaign Director*



*Celebrating the uniqueness of  
Rainbows United for children with  
special needs and our community*





*"I appreciate Rainbows support and dedication to my daughter and the other children at Rainbows."*

**You help  
parents more  
than you will  
ever know."**

*Rainbows' Parent*



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# serve

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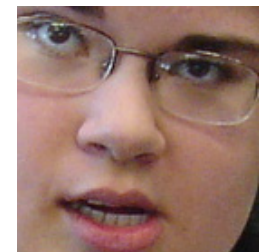
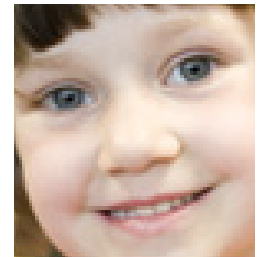
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Betty Graham

### Vice President of Programs and Services

Debbie Mai

### Vice President of Marketing and Communications

Michelle L. Eastman

### Vice President of Development

Stephanie Harder

### Vice President of Finance/CFO

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## **Locations:**

### **Kids' Point**

3223 North Oliver Avenue, Wichita, KS 67220\*  
(316) 267-KIDS (5437) or (316) 260-HOPE (4673)  
Home to Administrative Teams, Early Care and Education,  
Community Based Education/Training Services, Targeted Case  
Management, Mental Health Services, Foster Care,  
Connecting Point: (316) 267-3535

### **Kids' Cove**

2258 North Lakeway Circle, Wichita, KS 67205  
Home to Family Support Services: (316) 684-7060  
Sedgwick County Infant/Toddler Services *tiny-k*: (316) 945-7117

### **Bright Beginnings**

409 North Main Street, El Dorado, KS 67042 \* (316) 320-1342  
Home to Butler County Infant/Toddler Services *tiny-k*, Smart Start of Butler County

**Our Vision:** *Elevating the uniqueness of children and their families, bringing potential to life.*