



RAINBOWS | **RAINBOWS**
bringing potential to life *Charitable Foundation*

Annual Report Fiscal Year 2011 (July 2010 - June 2011)



Letter from Deb Voth, President

Thanks to the tireless dedication of Board members, the devoted professionals providing services and our wonderful community support, Rainbows has overcome many odds and served over 3,500 children with special needs or at risk and their families in FY2011.

The year has been propelled with a commitment to implement a new culture of openness and collaboration. The driving force of this change has been a set of **10 Guiding Principles**. These clear objectives were formed through a variety of staff activities and then approved by Rainbows' Board of Directors. They mean more to Rainbows than something eye-catching to hang in the lobby, they are principles to guide our decision making at all levels. You'll find them on the pages of this year's Annual Report, along with the audited financial statements and recognition of our generous donors.

Each employee has the Guiding Principles attached to their name badge. Trainings take place on what it means to implement them as services are provided and daily activities are accomplished. New ways of doing things are evaluated, business practices are improved and procedures for daily tasks are adjusted to become more efficient.

We're looking at how we do every task from billing to in-home visits, from child care to hiring qualified staff. It's been a challenge, but one we have embraced with our talented Board of Directors and determined staff members.

In keeping with being responsible stewards of our assets and resources, Rainbows continues to successfully repay creditors at 100 percent, we still have several years to go. We'll need special care as we double our annual giving to make sure children with special needs in our community get the services they need.

Join me and **Be A Friend of Rainbows,**

Deb Voth, President



Mission *Rainbows United, Inc. enhances the lives of children with **special needs** and their families by bringing together community resources and providing customized services.*

Number of children by service and age**FY 2011**

Targeted Case Management, 0 - 21	1,782
Infant/Toddler Services Sedgwick County, 0 - 3	1,008
Bright Beginnings, Butler County, 0 - 3	263
Mental Health Services, 0 - 5	258
Autism Waiver Services, 0 - 8	12
Smart Start of Butler County, 0 - 12	1,212
Child Care and Preschool, 2 - 5	81
Community Based Education/Training Services, 3 - 5	165
Specialized Foster Care, 0 - 21	18
Family Support Services, 5+	237

Children served (unduplicated)

3,547

Children who received evaluations

1,008

Location of Services**FY 2011**

In a Rainbows' center	470
In the family's home	1,382
In area preschools, family care homes or child care centers	1,567
In the community	1,717

Some children received services in more than one location/program during the year.



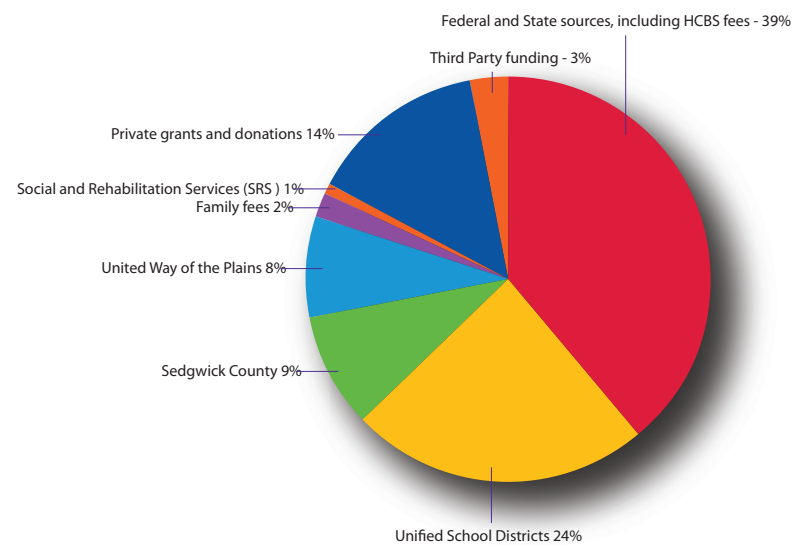
Make children and families *our highest priority*

Financial Summary

Rainbows United, Inc. Consolidated Statement of Activities For the year ended June 30, 2011

	Audited FY 2011
Support	\$ 4,470,331
Revenue & gains	5,035,206
Total support, revenue and gains	9,505,537
Expenses and losses	8,766,601
Increase (decrease) in assets	738,936
Net assets at beginning of period	4,692,193
Net assets at end of period	<u>\$ 5,431,129</u>

Rainbows United funding sources July 2010 – June 2011



Be responsible stewards of our assets and resources



Charitable Foundation
Securing a legacy of hope for children with special needs.

Every day, infants are born in our community who will need Rainbows United services. The goal of the **Rainbows United Charitable Foundation, Inc.** is to provide the necessary financial security to ensure that our community's children of tomorrow will receive the individual help they need to succeed and thrive. Income from endowed funds supports maintenance of existing services as well as development of cutting edge service enhancements despite fluctuations in other established funding streams.

Endowment Partner Rainbows United Charitable Foundation, Inc. partners with Wichita Community Foundation for agency designation and endowed funds. Please visit Wichita Community Foundation at www.wichitacf.org to learn more about their services to the community.

Planned giving - Types of Gifts Accepted

- Gift by Will or Revocable Trust
- Gift of Real Property or Appreciated Assets
- Charitable Remainder Annuity Trust (CLAT);
- Charitable Lead Trust (CLT)
- Qualified Terminable Property Interest (QTIP) Trust
- Gift of Insurance
- Charitable Remainder Trusts
- Charitable Remainder Uni-trust (CRUT)
- Charitable Lead Remainder Trust

NOTE: RUCF is not engaged in rendering legal or tax advice. Legal counsel should be sought when considering planned giving arrangements.

Donors remember children with special needs. Last year, Rainbows was honored to receive legacy gifts from three caring donors who remembered children with special needs at Rainbows through their estates. **Marjorie Meyer, Harriett Price and Jean and Durwood Frye** included gifts for Rainbows totaling more than \$165,000 and made a lasting impact. Their care for children will carry on as their gifts continue to positively impact the lives of families in our community.

Let us thank you. If you have already named Rainbows United Charitable Foundation, Inc. in your estate plans, let us know. We'd love to thank you for your wonderful generosity! Letting us know about your giving intentions now, helps Rainbows ensure funds are designated for their intended purpose for years to come. Contact the Development Office at (316) 267-KIDS for details.

Rainbows United Charitable Foundation, Inc.

FY 2011 Board of Directors

Grant A. Stannard, Chair*
Steve Cox, Treasurer*
Stephanie Galichia, Secretary*
Dan Drake*
Helen Healy
Doug Pringle
Hale Ritchie*

**Indicates Rainbows United, Inc. Board Member*

FY 2011 Friends of the Heart

Chair Jackie Comfort Gearhart
Chair Elect Tammy Foulston

Rainbows United Charitable Foundation, Inc.

Balance Sheet

June 30, 2011

Cash
Unconditional promises to give
Investments
Total assets
Liabilities
Net assets
Total liabilities and net assets

Audited

FY 2011

\$ 475,939
933,616
643,295
\$ 2,052,850
\$ 250,581
1,802,269
\$ 2,052,850



Be resourceful in finding solutions through intelligent decision making and determination

BE A FRIEND OF RAINBOWS

Donors FY 2011

**Funding designated for individual family support*

DEVOTED FRIENDS (\$10,000+)

Armstrong|Shank
Cox Machine, Inc.
Steve and Janis Cox
Hampel Oil Distributors, Inc.
Sunflower Foundation

LOYAL FRIENDS (\$5,000 - \$9,999)

Mildred Armstrong
*Children's Miracle Network Hospitals at
Via Christi Health
Dan and Kendall Drake
R.W. and Nancy Bowen Designated Fund
Rainbows United Charitable Foundation, Inc.
Endowment Fund Distribution
Hale and Janie Ritchie
Spirit AeroSystems, Inc.
White Eagle Credit Union

STEADFAST FRIENDS (\$2,500 - \$4,999)

C.J. Memorial Foundation
*Eastminister Presbyterian Church
Mike and Mary Engelbrecht
Hampel Leasing
Bruce and Shelley Pringle
Rainbows United, Inc. Endowment Fund
Distribution
Todd and Hayley Ramsey
Dave and Kathy Robertson
Victor Murdock Foundation Trust

RELIABLE FRIENDS (\$1,000 - \$2,499)

Anne Ritchie Revocable Trust
Charlie and Joanne Applegate
David and Kathy Atkins
Bryan and Janet Barnard
Bothner and Bradley, Inc.
James and Vera Bothner
Charles and Janet Bouilly
Buckley Industries, Inc.
Georgia Chandler
Dillon's Stores
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Darrel and Rachel Hornbaker
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PUSH America
Scott and Lisa Ritchie
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Richard Steinberger and Maria Riva
Roth Family Charitable Foundation
Wichita Community Foundation
Target West
*United Cerebral Palsy of Kansas
United Way of the Plains
Velma Wallace
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Wayne and Kay Woolsey

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Belden F. Mills Revocable Trust
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Knights of Columbus, Council #11692
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Scott and Lisa Ritchie
Daniel J. Taylor Family Charitable
Foundation
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Truist
Byrne and Becky Vickers
Kent and Deb Voth
Dale and Alice Wiggins

GIVING FRIENDS (\$1 - \$499)

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Heather Feist
Joe and Vickie Fellers
Merritt and Karen Fineout
First United Methodist Church
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Operate with **honesty, integrity and accountability**

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Cliff Smith



Be positive, celebrate **success** and recognize **achievements**



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 Joe and Vickie Fellers
 Bruce and Sue Givens
 David and Kilee Sanders
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 Merritt and Karen Fineout
 Walt and Margaret Shook

Jack Spines

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Katherine "Katie" Stannard
 Garvey Kansas Foundation
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William Warburton
 Tyler and Sue Lockett

IN HONOR OF

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 Jerry Newman and Diane Cottingham
 Farrel and Marilyn Jones
 Ed and Renee Pack
 Steve and Vera Robl
 David and Sherrill Robson
 Glen and Cindy Rodman
 Jerry and Helen Stitt
 Linda Whitfill

Actively **listen** and effectively **communicate**

Donors FY 2011 (continued)

Kathy Siebert

Family Wealth Management, L.L.C.

Bill and Sally Simon

Barry and Cindy Schwan

Grant Stannard

Garvey Kansas Foundation

Cheryl Verde

Robert Baumgartner

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Allstar Sports

Alpha Delta Kappa

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Asplundh Tree Experts

Jill Ast

AXA Foundation

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Katherine DeMott

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Special Arrangements

St. Anthony's Pro-Life Outreach

Alison Stanley

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Nadine Stannard

Stuart & Associates, Inc.

Tanganyika Wildlife Park

Target East

Target West

Ha Thach

The Twisted Cup

Treetop Nursery

Joe and Diane Vereecke

F. Vernacchia

Denise Vos

Kent and Deb Voth

Walmart

West Acres Bowling



Thank you to these caring and generous donors who responded to Rainbows' special request for exceptional support to bolster agency operations. This targeted, one-time campaign yielded more than \$2 million ensuring vital services for children with special needs and their families continue today.

LEADERSHIP DONORS

Rainbows United & Rainbows United

Charitable Foundation, Inc. Boards of

Directors including lead gifts from

Steve and Janis Cox, Hale and Janie Ritchie,

Grant Stannard, and Dan and Kendall Drake

Spirit AeroSystems

Cox Communications

Goebel Family – Star Lumber

Charitable Trust

Lattner Family Foundation

Wichita TOP Children's Fund

K.T. Wiedemann Foundation, Inc.

Cessna Aircraft Company

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Hale and Janie Ritchie

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Bank of America Charitable Foundation

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Tom and Lisa Ritchie

Cox Machine, Inc.

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Jeff and Rhonda Turner

The Fidelity Bank Foundation

Mike and Mary Englebrecht

Bill and Lisa Farris

High Touch, Inc.

Rainbows United Leadership Team

Berry Foundation

John and Laura Newton

Chris Shank and Anna Anderson

The IMA Financial Group

Robert and Margaret Houston Family

Foundation

Additional NEW DAY Campaign Donors

Mickey Armstrong

Bank of Kansas

Jeff and Nancy Jabara

Kent and Deb Voth

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John and Lorie Angelo

Dr. Martin and Donna Perlina

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Kevan and Nancy Regan



 Treat others with **dignity, respect and compassion**

Highlights of FY2011

- Guiding Principles approved by Board of Directors
- Fashion Passion raised more than \$150,000
- Medicaid billing transitioned to Greenbush
- Jason Post promoted to Controller in the finance department
- Steve Cox and Hale Ritchie named Newsmakers of the Year by Wichita Business Journal
- Sunflower Foundation grant funds technology and network security
- Branding workshop results in logo refresh and craftsman voice
- Blarney Breakfast raised more than \$35,000
- AmeriCorp VISTA position approved and filled
- A NEW DAY secured more than \$2 million
- Camp Woodchuck basketball court funded and installed
- Peter Hampel's Luau at the Lake raised \$32,750



 **Demonstrate leadership** in our industry

Board of Directors 2010 – 2011

Chair: Hale Ritchie, *Community Volunteer**

Vice Chair: Pat Gearhart, *Bank of Kansas**

Secretary: Lisa Farris, *Community Volunteer**

Treasurer: Dan Drake, *Liberty Asset Management**

Past Chair: Steve Cox, *Cox Machine, Inc.**

Janet Barnard, *Cox Communications Kansas/Arkansas*

Vera Bothner, *Bothner & Bradley, Inc.*

Wayne Chambers, *High Touch*

Monte Cook, *Commerce Bank*

Timothy A. Emerson, Esq., *Community Volunteer*

Stephanie Galichia, *Community Volunteer**

Jeff Jabara, *Spirit AeroSystems*

Michael Phillips, *Galichia Medical Group*

Gary Proffitt, *Community Volunteer**

Todd Ramsey, *Brand Strategist**

Naaman Ritchie, *Blake-Clotia*

Dr. Jose Sanchez, *Via Christi*

Grant Stannard, *Stannard Construction Co.**

Mark Withrow, *Cessna Aircraft Company*

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Richard Gilmartin, M.D.

++Leddy Greever

Helen Healy

Hal McCoy

Doug Pence, M.D.

Jane Ritchie

++Proctor Ritchie

++Jack Spines, Jr.

++Gladys Wiedemann

Linda Weir-Engren, Founder of Rainbows United

++deceased

Rainbows United, Inc. Leadership Team

Deb Voth, *President*

Michelle L. Eastman, *Vice President of Marketing and Communications*

Betty Graham, *Vice President of Human Resources*

Stephanie Harder, *Vice President of Development*

Debbie Mai, *Vice President of Programs and Services*

Kere Noel, *Vice President of Finance*



Achieve success through **teamwork, partnerships and collaboration**

**Kids' Point (Main Office)**

Home to Administration, Targeted Case Management, CBETS, Child Care and Preschool, Autism Waiver, Foster Care, Volunteers, Connecting Point
3223 North Oliver Avenue, Wichita, KS 67220
Phone: (316) 267-KIDS (5437) or (316) 260-HOPE (4673)
Connecting Point: (316) 267-3535

Kids' Cove

Home to Family Support Services, Camp Woodchuck, Sedgwick County Infant/Toddler Services
2258 N. Lakeway Circle, Wichita, KS 67205
Infant/Toddler Services Phone: (316) 945-7117
Family Support Services Phone: (316) 684-7060

Rainbows United of Butler County

Bright Beginnings Infant/Toddler Services
Smart Start of Butler County
409 N. Main, El Dorado, KS 67042
Phone: (316) 320-1342
Toll Free: (800) 650-9260

CBETS Rainbows United also has a presence in over 40 community preschools, family day care homes and child care centers through site visitations made by Community Based Education & Training (CBETS) team professionals. Team members have offices at Rainbows United, Inc. Kids' Point.

Be A Friend of Rainbows Today.

RainbowsUnited.org | RUCFoundation.org

RAINBOWS
bringing potential to life

Continuously improve in all aspects of our business